

Acus Consulting & Alberto Calva

"Support in long term decision making"

<u>ACUS CONSULTING</u>. We support companies, organizations and government agencies in financial and strategic analysis, investment project evaluations, financial planning and decision making. We have been in business for more than twenty years.

The expertise professional field is in <u>corporate finance</u>, <u>economy and strategy</u>. Within this field the projects are centered in numerical analysis, long term evaluations, profitability and economic value creation in the firm, business financial and strategic analysis, risk analysis.

Our differentiation is a business and entrepreneurial approach of the projects, positioning ourselves as if we were another investor and as part of the decision making team. We develop financial models and we make financial analysis as a tool for the project, but the value added that is mainly appraised by the client is our participation with them in the decision making.

EXECUTIVE EDUCATION SEMINARS.

We give seminars every month to different companies, in topics like:

- Finance for non financial managers
- Advanced financial analysis
- Investment project evaluation
- Cost analysis for decision making
- Basics for economic analysis
- Economic value added EVA®
- Valuation of companies

<u>CONSULTING</u>. Some typical projects are:

- Investment project evaluation
- Project finance (P3 projects)
- Business valuation
- Financial and strategic analysis of companies
- Profitability analysis
- Measurement of the economic value added
- Cost analysis
- Cash flow analysis
- Financial modeling
- Financial model auditing
- Financing decision analysis
- Financial planning
- Strategic planning
- Support in decision making



<u>ALBERTO CALVA</u> is a business consultant and an entrepreneur. He founded Acus Consulting in 1989. His services are business consulting, executive education and speaker. He has trained close to ten thousand executives and entrepreneurs from more than 20 different countries in the last 25 years. He is one of the few consultants with international operations and with more than 20 years of continuous operations. He has delivered projects in 8 different countries.

He has a unique mix of academic, practical, entrepreneurial, hands on experience and board member background. He is a numerical and analytical person, team player in multidisciplinary teams, works with groups of investors, shareholders and top management, professor and speaker in finance and economics.

He holds a Bachelor degree of Industrial Engineering, a Master degree of Economics, an MBA –with a major of Finance- and is a PhD candidate. He has been a part time professor in two leading graduate business schools since 1989. He wrote and published a book ("What Every Manager Should Know About Finance"). He has written more than 400 articles on finance and business.