

ACUS CONSULTING.

The expertise professional field is in corporate finance, economy and strategy. Within this field the projects are centered in numerical analysis, long term evaluations, profitability and economic value creation in the firm, business financial and strategic analysis, risk analysis and decision making. Our differentiation is a business and entrepreneurial approach of the projects, positioning ourselves as if we were another investor and as part of the decision making team.

In our search for sharing our knowledge, we deliver seminar programs with which we engage a dialog with the top and middle management of a company. It is a principle that our seminars must fulfill two basic characteristics: to be in a very high level regarding the knowledge we are sharing and to share knowledge that is in accordance to the reality of each of our clients so that they can take a real value back home.

SOME OF OUR MOST POPULAR SEMINARS.

- **Finance for Non Financial Executives.** To present the financial concepts every executive needs for reading and analyzing financial information, for translating strategy into operations and as a support for decision making. Among others, concepts like profit, cash flow, liquidity, leverage, profitability and economic value added are analyzed.
- **Advanced Financial Analysis.** To use the information in the company's financial statements, financial ratios, cash flow and economic value creation in the company's analysis.
- **Investment Project Evaluation.** To provide the knowledge regarding the financial evaluation tools and its use to make the right selection on a capital budgeting decision, as well as in any long term decision, either investment or financing.
- **Cost Analysis for Decision Making.** To provide tools for the analysis of the accounting relevant information using cost and budget techniques.
- **Basics for Economic Analysis.** To provide basic and theoretical concepts for the executive to be able to understand the economic information that they read and listen every day.
- **Economic Value Added EVA®**, - **Financial Modelling**,
- **Valuation of Companies**



ALBERTO CALVA is a business consultant and an entrepreneur. He founded Acus Consulting in 1989. His services are business consulting, executive education and speaker. He has trained close to ten thousand executives and entrepreneurs from more than 20 different countries in the last 25 years. He is one of the few consultants with international operations and with more than 20 years of continuous operations. He has given seminars in 8 different countries.

He has a unique mix of academic, practical, entrepreneurial, hands on experience and board member background. He is a numerical and analytical person, team player in multidisciplinary teams, works with groups of investors, shareholders and top management, professor and speaker in finance and economics.

He holds a Bachelor degree of Industrial Engineering, a Master degree of Economics, an MBA –with a major of Finance– and is a PhD candidate. He has been a part time professor in two leading graduate business schools since 1989. He wrote and published a book (“What Every Manager Should Know About Finance”). He has written more than 400 articles on finance and business.