

ACUS CONSULTING.

The expertise professional field is in corporate finance, economy and strategy. Within this field the projects are centered in numerical analysis, long term evaluations, profitability and economic value creation in the firm, business financial and strategic analysis, risk analysis and decision making. Our differentiation is a business and entrepreneurial approach of the projects, positioning ourselves as if we were another investor and as part of the decision making team.

In our search for sharing our knowledge, we deliver conferences and seminar programs with which we engage a dialog with the top and middle management of a company. It is a principle that our conferences must fulfill two basic characteristics: to present information, data and knowledge at a very high level and from formal and reliable sources, and that all conference is presented in a simple way so that it is easy to understand for all decision maker from any expertise field.

CONFERENCES

Alberto Calva gives conferences on different topics, such as:

- The Economic Environment: Analysis of the Present Situation and Foreseeable Scenarios
- The Financial Function
- Economic Value Creation in the Firm EVA®
- Project Evaluation and Valuation of Companies
- Company Start Ups and Entrepreneurship
- Globalization
- Corporate Strategic Planning
- Personal Strategy and Personal Finance

Usually, a conference lasts between 60 and 90 minutes.



ALBERTO CALVA is a business consultant and an entrepreneur. He founded Acus Consulting in 1989. His services are business consulting, executive education and speaker. He has trained close to ten thousand executives and entrepreneurs from more than 20 different countries in the last 25 years. He is one of the few consultants with international operations and with more than 20 years of continuous operations. He has delivered projects in 8 different countries.

He has a unique mix of academic, practical, entrepreneurial, hands on experience and board member background. He is a numerical and analytical person, team player in multidisciplinary teams, works with groups of investors, shareholders and top management, professor and speaker in finance and economics.

He holds a Bachelor degree of Industrial Engineering, a Master degree of Economics, an MBA –with a major of Finance- and is a PhD candidate. He has been a part time professor in two leading graduate business schools since 1989. He wrote and published a book (“What Every Manager Should Know About Finance”). He has written more than 400 articles on finance and business.